SANTANA
PROMOTIONS LIMITED



COMPANY PROFILE

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-About Us

SANTANA is a Company that started its operation in the year 2023, having been set up in order to provide the Local Market with quality promotional and printing services to meet our customers needs and expectations. We thrive with three strong elements “PEOPLE” “TIME” “MONEY”.

Driven by aesthetics, function, and sustainable craftsmanship, Santana brings bespoke style to every room—from living and dining to office and entryway—through curated collections and personalized design solutions.

-Our Mission

To be the preferred Gifts, Promotions and Printing company in KENYA renowned for the quality of products, excellent service, innovative ideas and competitive price points. A company that is easy to work with and has a Can Do attitude

-Our Vision

To become the foremost East African destination for elegant, bespoke interiors—where sustainability, artisanal expertise, and modern design converge to shape meaningful spaces.





-Our Core Values

Quality: We are committed to delivering products and services that meet the highest standards of durability, precision, and finish. Every banner, brochure, or branded item we produce is a reflection of our dedication to excellence.

Creativity: We approach every project with fresh ideas and innovative thinking. From eye-catching designs to unique promotional concepts, we help our clients stand out in a crowded marketplace.

Customization: Every client is unique, and so are their branding needs. We tailor solutions—whether in signage, digital printing, or promotional items—that reflect each client's individuality and vision.

Reliability: Deadlines and consistency matter. Clients trust us because we deliver on time, every time, without compromising on quality—whether for a last-minute event flyer or a large-scale signage project.

Customer-Centricity: Our clients are at the heart of everything we do. From the initial consultation to the final product, we listen, adapt, and work collaboratively to ensure their expectations are not only met but exceeded.



The Problems We Are Addressing

Limited Brand Visibility

Many businesses struggle to stand out in today's saturated market. Without effective branding on promotional items, signage, and print materials, they miss opportunities to reinforce their identity and connect with target audiences. Santana solves this by offering branded merchandise, signage, and marketing collateral that ensures your business is seen, remembered, and recognized.

Ineffective Marketing Materials

Poorly designed or low-quality marketing assets can harm a company's reputation and fail to capture customer attention. Through high-resolution digital and large-format printing, Santana provides businesses with professional-grade brochures, flyers, posters, and banners that communicate messages clearly and leave a lasting impact.

Short Campaign Lifespans

Many campaigns lose effectiveness quickly due to materials that wear out or fail to withstand environmental conditions. Santana addresses this by using durable substrates, weather-resistant inks, and finishing techniques, ensuring banners, signage, and branded items deliver long-term visibility indoors and outdoors.

Slow Turnaround Times

Businesses often face tight deadlines for events, activations, or marketing launches. Delays in production can cost valuable opportunities. Santana's digital printing and in-house production capabilities allow for quick turnaround without compromising quality, helping clients meet their deadlines confidently.

Generic, Non-Customized Solutions

One-size-fits-all products don't always reflect a brand's unique personality or message. Santana specializes in customized solutions—from bespoke signage and tailored promotional items to branded stationery and corporate gifts—helping organizations express individuality and strengthen customer engagement.

Inconsistent Brand Identity Across Platforms

When different materials are produced by multiple vendors, brands often face inconsistencies in color, design, and quality. Santana provides end-to-end brand support—covering promotional items, signage, large format, and digital printing—ensuring consistency in every touchpoint and strengthening overall brand presence.

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Our Services

1. Promotional Items

At Santana, we understand the power of branded merchandise in building meaningful connections with clients, employees, and business partners. Our promotional items service is designed to help your brand stay top-of-mind by offering everyday products that double as impactful marketing tools. From branded apparel like t-shirts, caps, and hoodies to essential office items such as notebooks, pens, and stationery, we ensure that your logo and message are showcased in the most professional way possible. We also offer corporate gifts and giveaways like mugs, water bottles, umbrellas, and keyrings—perfect for conferences, activations, staff onboarding packs, and loyalty programs.

Our branding methods, including **screen printing**, **embroidery**, **engraving**, **sublimation**, **and** **heat-transfer printing**, guarantee durable, high-quality finishes that reflect your brand's standards. Whether you are launching a new product, hosting a trade show, or rewarding loyal clients, Santana's promotional items transform ordinary products into powerful ambassadors of your brand.



T-Shirts



Roll up Banners



Ceramic Mugs



Thermo Mugs



Tear drop banners



Water Bottles



Notebooks



Corporate Shirts



Pens Branding



Posters



DustCoats



Overalls

Beyond the listed products, we also provide fully customized printing and promotional materials tailored to your specific needs, ensuring your brand gets exactly what it envisions, without limitations.

2. Large Format Printing

When you need to make a bold and lasting impression, our large format printing service delivers high-quality visuals that grab attention from a distance. Santana specializes in producing striking, full-color graphics on a wide range of durable materials for both indoor and outdoor applications. This includes PVC and fabric banners, roll-up banners, posters, wall graphics, and teardrop or feather flags, all tailored to your unique campaign needs.

We combine advanced print technology with premium substrates such as PVC flex, mesh, block-out materials, and fabric, ensuring clarity, color vibrancy, and weather resistance. To enhance durability, we also offer professional finishes such as lamination, reinforced hems, and eyelets, making sure your displays withstand the elements while maintaining their sharp look. Whether it's a product launch, corporate event, exhibition stand, or outdoor activation, Santana's large format prints provide the visibility, impact, and professionalism that your brand deserves.



Detailed Large Format Printing



Multi-Products Printing

3. Digital Printing

For businesses that require quick turnaround, high-quality results, and cost-effective solutions, Santana's digital printing service is the perfect choice. Ideal for small to medium print runs, digital printing gives you the flexibility to produce materials on demand without compromising on quality. We specialize in a wide range of corporate and marketing collateral, including business cards, brochures, flyers, posters, booklets, letterheads, and office stationery.

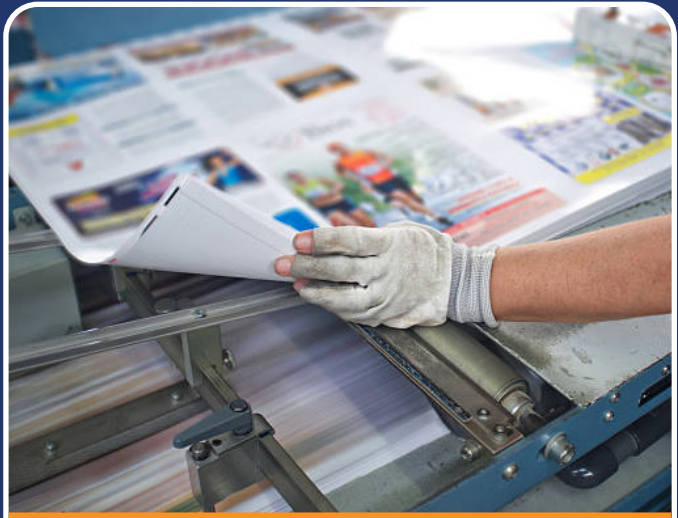
Our state-of-the-art digital presses produce vibrant colors, sharp details, and professional finishes on various paper stocks and sizes. Options such as matte or gloss lamination, saddle-stitch or perfect binding, and custom sizes ensure that your materials are both eye-catching and durable. Whether you need last-minute event flyers, high-end corporate profiles, or short-run posters for a targeted campaign, Santana's digital printing service guarantees precision, speed, and value for money—making it a go-to solution for businesses that demand agility without sacrificing quality.



Stationery Printing



DTG Printing



Booklet Printing

4. Signage

Signage is one of the most visible expressions of a brand, and at Santana, we specialize in creating professional, durable, and eye-catching signage solutions that leave a lasting impression. Our services cover a broad spectrum—from outdoor shopfront signage, fascia boards, and billboards to indoor office plaques, wayfinding systems, safety notices, and reception branding. For clients seeking around-the-clock visibility, we also provide illuminated options such as light boxes and LED-lit signs, ensuring your brand shines day and night.

Every signage project is crafted with attention to detail, using high-quality materials designed to withstand weather conditions and deliver long-term value. We tailor each solution to fit your unique requirements, whether you are launching a retail store, setting up an office, branding an exhibition space, or updating your corporate identity. By combining design expertise with technical precision, Santana's signage solutions don't just mark spaces—they elevate them, reinforcing your brand identity at every touchpoint.



3D Signage



Outdoor Signage



LightBox

Why Choose Us

1 Comprehensive Branding Solutions

From promotional merchandise to signage, large format, & digital printing, Santana is a one-stop partner for all your branding needs. You don't need multiple vendors

2 High-Quality Craftsmanship

We believe your brand deserves the best. That's why we use premium materials, advanced printing technology, and proven finishing techniques to deliver products that are durable, professional, and visually striking.

3 Customization at Every Level

Every business is unique, and so should be its branding. We provide tailor-made solutions—whether it's a fully branded uniform, a custom-designed roll-up banner, or bespoke office signage—so your brand identity shines authentically.

4 Fast Turnaround Times

In today's fast-paced market, timing is everything. Our in-house production capacity ensures that we deliver within deadlines, helping you launch campaigns, activations, or events on schedule without sacrificing quality.

5 Consistency Across All Materials

We know how damaging inconsistent branding can be. Santana ensures color accuracy, uniform design standards, and consistent quality across promotional items, print materials, and signage, so your brand identity remains strong and recognizable everywhere.

6 Proven Experience and Expertise

With years of hands-on experience in printing and branding, we understand market needs, industry standards, and client expectations. Our expertise enables us to deliver solutions that not only meet but exceed your objectives.

7 Dedicated Client Support

At Santana, we don't just deliver products—we build relationships. Our team works closely with you at every stage, from design to production.

8 Enduring Value for Your Brand

We design and produce with longevity in mind. Our promotional items, signage, and print solutions are built to last—helping your brand gain maximum exposure, stronger recall, and greater return on investment over time.

Our Strengths





Which Industry do we fit into?

Government Sector	Building & Construction	Engineering	Information Technology	Schools & Education
Hospitality & Tourism	Agriculture	Energy Sector	Infrastructure	Others

Clients We Have Served:

Ecobank
The Pan African Bank

premier bank

ABACUS
Inspired by Life

THE Daily
CAFÉ & BISTRO

Dormans

WAUMINI SACCO SOCIETY LTD
A future to beleive in

ZETECH UNIVERSITY

INTERGOVERNMENTAL AUTHORITY ON DEVELOPMENT
IGAD
AUTORITE INTERGOUVERNEMENTALE POUR LE DEVELOPPEMENT
ICPALD

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